Take Advantage of Our Captive Audience!

BE A PART OF MI'S BIG COUNTRY FEST!

Sept 29-30, 2023

And here's how...

The majority of this festival's attendees are local, within a 30 mile radius, unlike many festivals in the area. This is beneficial to you because you can reach the LOCAL demographic that is out and about in our area YEAR-ROUND, spending their money with you. This event can give you a great amount of exposure to a local captured audience.

BECOME A SPONSOR. Get great benefits and exposure before, during and after the festival! See the many options on the back of this page. We are open to sponsorship trades as well- ie volunteer meals, goods & services, etc.

Just fill out the enclosed committment form and mail or email it to me. If you would like to put together something custom, just let me know and together, we will create a package that fits your needs!

Sincerely,

Jeanna Rogner

Jeanna Rogner, President

MI'S BIG COUNTRY FEST SPONSORSHIP OPTIONS

Sheriff Sponsor	$1,000	Logo prominent on Poster, Brochure, Website, Event Schedule, 2 Facebook promoted post, 30 Admission tickets, Booth Space and 2 Banners at event
Cowboy Sponsor	$600	Logo and Link on Website, Logo on Event Schedule & Sponsor Board, 14 Admission tickets, 1 Banner at event, Facebook Post
Howdy Partner Sponsor	$300	Listed on Website, Event Schedule and Sponsor Board, 8 Admission tickets, 1 Banner at event
Friend of the Country Fest	$150	Listed on Event Schedule, 2 Admission tickets

Options below are LIMITED, first come, first serve:

These levels also get: Admission tickets = 1 per $200 (rounded up)
"Proud to Sponsor" yard sign if desired.
Listed on the website, sized according to price level

TITLE SPONSOR	$5,000	The ultimate custom package, logo prominent on all advertising, radio mentions, VIP reception, promoted social media posts, booth space, banners at event & much more.
Private VIP Section at Festival	$1,500	Designated VIP area at event with personal bartender, free souvenirs and customized specials
Stage Sponsor	$1,000	Logo displayed prominently on stage (great for photos!) Materials included.
Volunteer T-Shirt Sponsor	$600	Logo on volunteer shirt, worn year-round, limit 6 **3 LEFT!**
Billboard Sponsor	$500	Logo on billboard, limit 1 per board
~~Radio sponsor~~	~~$500~~	~~"Brought to you by" tag line at the end of each commercial, limit 1 per station~~ **SOLD!!**
~~Brochure Sponsor~~	~~$400~~	~~3.5" x 1" ad on brochures, limit 1~~ **SOLD!!**
Wristband Sponsor	$400	Logo/slogan/coupon on wristbands, limit 1 per night **FRIDAY STILL AVAILABLE**
Beer Ticket Sponsor	$400	Logo on beer tickets, limit 1
~~Photo Booth Sponsor~~	~~$400~~	~~Logo/message on each photo, photos sent~~ **SOLD!!** ~~immediately to their phone for ease of social media use,~~
Digital Sponsor	$350	Ad in email newsletter (3600+), Facebook post (5,000+), limit 5, pre-approval required **3 LEFT!**
Admission Ticket Sponsor (Digital & Print)	$350	Company information on all digital and printed admission tickets, limit 1

CLOSING AGREEMENT

Please fill out and mail or email this page to sign up!

Business_____

Contact_____

⭕ Contact me to create a custom package

Sponsorship Option:_____ Amount $_____

⭕ Please invoice me
⭕ Check is enclosed

⭕ Please send me vendor details

THANK YOU!

_____   _____
Signature   **Date**
Sponsor Representative

Please return as soon as possible so you don't miss out on any of the benefits of your sponsorship due to timing!

CONTACT INFORMATION:

Jeanna Rogner
Phone: 989-652-8008
Email: info@bigcountryfest.com

Mailing Address: PO Box 301, Frankenmuth MI 48734

Event Location: Harvey Kern Pavilion, Heritage Park, 601 Weiss Street, Frankenmuth, MI 48734

www.BigCountryFest.com
www.facebook.com/fmuthcountry

EVENT DETAILS - - - -

- ⭐ Sept 29-30, 2023
- ⭐ Friday & Saturday: 5pm - Midnight
- ⭐ Harvey Kern Community Pavilion, Heritage Park, Frankenmuth
- ⭐ Four Live Bands
- ⭐ Mechanical Bull
- ⭐ Beer, Mixed Drinks, Bloody Marys
- ⭐ FREE Line Dancing Lessons
- ⭐ Fun and Unique Souvenirs
- ⭐ Vendors & Food Trucks
- ⭐ Cornhole
- ⭐ HUGE Door Prizes!
- ⭐ Only $9 Admission Charge
- ⭐ Free Parking
- ⭐ Handicapped Accessible